

LORING PTO

Business Sponsorship

Thank you so much for considering a Loring PTO sponsorship for the 2018-2019 school year! Here are some details to help you decide which sponsorship level is right for your business.

All levels of sponsorship will be featured in our weekly Thursday Notice email to families and staff, and on our PTO website starting from the time we receive your payment until the last week of school. Loring communications reach over 800 parents and staff members. We will start showcasing sponsors in our September 6th email, so the sooner you send in your materials, the more weeks of visibility your business will get!

Additionally, our major events are: 1) the **Loring Auction** hosted in April 2019, with sponsors' logos on promotional items and the online auction site, and 2) the annual **Loring Fun Run** in June, for which each Loring student receives a free Fun Run t-shirt (with logos on the reverse side) thanks to our sponsors! Please select from the following sponsorship levels, and **send your completed form and payment to:**

Loring PTO, Attn: PTO Sponsorship, 80 Woodside Road, Sudbury, MA 01776.

Make checks payable to "Loring PTO." Please also email your logo to Bonnie Morrissey at bonnie@bonniesbootcamp.com as a vector file ending in .ai, .eps, .indd, or .pdf. Upon receipt of your donation, we will mail you a receipt that you can use for tax purposes. Thank you for your support!

____ **Platinum, \$1500:** Top-billing logo placement on our PTO website and in our Thursday Notice email through the last day of school, as well as in our printed school directory. Business information and logo featured in our online school directory. Large-sized logo featured on BOTH the Auction AND Fun Run promotional items and materials. Exclusive sponsorship of our largest community event Spooky Night on 10/26/18; logo/business information on all promotional materials. *Only one Platinum Sponsorship available.*

____ **Gold, \$1000:** Top-billing logo placement on our PTO website and in our Thursday Notice email through the last day of school, as well as in our printed school directory. Business information and logo featured in our online school directory. Large-sized logo featured on BOTH the Auction AND Fun Run promotional items and materials. *Only three Gold Sponsorships available.*

____ **Silver, \$500:** Second-billing logo placement on our PTO website and in our Thursday Notice email through the last day of school, as well as in our printed school directory. Medium-sized logo featured on BOTH the Auction AND Fun Run promotional items and materials.

____ **Bronze, \$250:** Third-billing logo placement on our PTO website and in our Thursday Notice email through the last day of school, as well as in our printed school directory. Small-sized logo featured on EITHER the Auction OR Fun Run promotional items and materials.

Contact Name: _____

Business Name: _____

Address: _____

Phone: _____ Email: _____